

TRANXITION

SUCCESS STORY

**Why haven't you used it yet?
What are you waiting for?
It's amazing.**

Chris Moore, Owner, Metro PC Works



Company

Metro PC Works is passionate about IT and delivering excellent results. They pride themselves on the level of service delivered to their clients and always stand behind their work. A family business founded and directed by Chris Moore in Portland, OR, Metro PC Works has over 18 years of experience in diverse IT markets ranging from small business to large-scale enterprise and government organizations.

Challenge

Among the many services Metro PC Works provides, client upgrades that involve user persona migration on a network pose a particular challenge. Service providers often favor desktop image-based solutions, but according to Metro PC Works, this generally costs \$60/70 per computer. A heavy price for most customers.



"You want to spend a minimum amount of time managing IT, including user profiles," said Moore. "Our goal is to move customers from managed chaos to proactive managed care—to decrease down-time and increase user productivity as seamlessly and cost-effectively as possible."

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Solution

Once Metro PC Works discovered Tranxition™ Migrate7™ software, they saw an attractive alternative to image-based solutions at a third of the cost.

According to Moore, "Tranxition automates a lot of the work, and it's inexpensive. At minimum, it cuts my user profile transition time by 45 percent. It definitely makes sense."

Metro PC Works' customers are delighted with the Migrate7 software-based service, and Chris Moore is convinced he made a good decision. "My questions to other service providers would be, 'Why haven't you used it yet? What are you waiting for? I think it's amazing.'"

Leading IT service providers turn to Migrate7 software to maximize productivity during Windows deployments, worldwide, and that's especially true with Windows 10 coming shortly.

"We make heroes of IT Professionals and VARs, on transitions from Office 2003 and XP all the way through Windows 10 and Office," says Kelly Mackin, Tranxition COO. "Windows 10 is free for some users, and small businesses are going to implement it quickly. They will be turning to their service providers for help. That's why we're shipping today, so you'll be ready when the tsunami hits."