



Migration Manager for Windows

Metro PC Works

Migration Manager
Cuts PC
Transition Time **45%**

TRAN>KITION

CASE STUDY

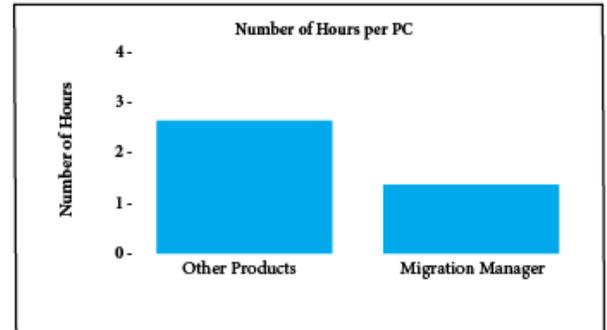


"It's Amazing. What are you waiting for?"

- Chris Moore, *CEO, Metro PC Works*

Business Overview

Metro PC Works is passionate about IT and delivering excellent results. They pride themselves on the level of service delivered to their clients and always stand behind their work. A family business founded and directed by Chris Moore in Portland, OR, Metro PC Works has over 18 years of experience in diverse IT markets ranging from small business to large-scale enterprise and government organizations.



"I did not know how much the other solutions were not doing for me until I found Tranxition's product," he said.

Business Challenge

Among the many services Metro PC Works provides, client upgrades involving user persona migration on a network pose a particular challenge to deliver profitably. Service providers often favor desktop image-based solutions, but according to Metro PC Works, this generally costs \$60/70 per computer. A heavy price for most customers.

"You want to spend a minimum amount of time managing the user profile," said Moore. "Our goal is to move customers from managed chaos to productivity as seamlessly as possible, and cost effectively."

Chris worked with Tranxition to design his migration. Often, customers seek out Tranxition to discover best practices for migration. In particular, he was looking for the precise steps to most effectively automate the solution.

"We have been using imaging-based solutions to solve this problem. While imaging is still an important aspect of prepping new systems, it turns out to be problematic for moving user personas," says Chris. "In particular, there is a question as to whether the new image with the user data will take in a new system. There can be problems and those problems cause user headaches and take time to resolve. Also, you can't easily go cross-version to a new Windows or a Office version with imaging. It's a no go."

"The key difference with most of the other methods I've tried out there have to do with managing change. If you are going same to same, imaging and other persona management solutions can be fine. But the minute you are changing domains, changing application versions, or changing document storage management policies, the real differences with other methods and Migration Manager start to become really clear.

Tranxition Solution

Once Metro PC Works discovered Tranxition™ Migration Manager software, they saw an attractive alternative to image-based solutions at a third of the cost.

According to Moore, "Tranxition automates a lot of the work, and it's inexpensive. At minimum, it cuts my user profile transition time by 45 percent. It definitely makes sense."

Metro PC Works' customers are delighted with the Migration Manager software-based service, and Chris Moore is convinced he made a good decision. "My questions to other service providers would be, 'Why haven't you used it yet? What are you waiting for? I think it's amazing.'"

Leading IT service providers turn to Migration Manager software to maximize productivity during Windows deployments, worldwide, and that's especially true with Windows 10 coming shortly.

"We make heroes of IT Professionals and VARs, on transitions from Office 2003 and XP all the way through Windows 10 and Office 2016," says Kelly Mackin, Tranxition CEO. "Windows 10 is here and businesses are going to implement it quickly. We help people get ahead of the game."

About Tranxition

Tranxition delivers excellence in software and services for our corporate customers and partners. We enable IT to complete flawless migrations every time.

Contacts

Tranxition
516 SE Morrison St
Suite 242
Portland, OR 97214
1.503.688-5046

Tranxition Sales
sales@tranxition.com

Technical Support
support@tranxition.com

www.tranxition.com
